



United Way
of the Brazos Valley

Frequently asked questions regarding giving to United Way of the Brazos Valley

Q I haven't received a raise in several years and don't feel I can afford to give to charity.

A When you give, you are providing assistance to many of your fellow citizens who have been laid off, or whose financial condition requires some outside assistance. You are also ensuring the services are available to you and your family, should you ever need them. Payroll deduction makes it easy for you to give a little each month.

Q How do I know my money is going to be well spent?

A Every United Way partner agency must meet strict eligibility requirements. The charities are more than willing to provide you with any additional information you need to feel confident that the gift will be used efficiently. They are also willing to provide you with information on their internal finances and the role volunteers play in their policy-making.

Q Who decides how the donations are distributed?

A You do! Each donor has the option to designate his or her gift. Donations that are not designated are distributed to participating charities in the same proportion as their designated funds.

Q There are too many charities...I can't make up my mind.

A If you can't decide, look for the charities that have had or might have the most positive impact on you and your family. However, if you still can't decide, just donate to the general fund, and a group of local volunteers will allocate those funds where we as a community have decided they are most needed.

Q The pledge form is too complicated.

A Your campaign coordinator, loaned executive, or United Way staff would be more than happy to help you complete the form.

Q The only people who use the services of charities are people who should get a job. Why should I help support them?

A Many people who can and do work still need help with everyday life. If you look carefully at the list of agencies, you'll find several agencies that may have provided services to you and your family. Your support of their efforts ensures that services will be available when you need them.

Q Why should I give to United Way or its partners when I never use any of the agency services?

A Most people simply don't know how much United Way organizations have to offer. Check the brochure for or the United Way website at www.uwbv.org for agencies that might apply to you now or in the future. You might also recognize one or more agencies that have already touched your life.