



United Way
of the Brazos Valley

United Way of the Brazos Valley

Board Member Job Description

Being a member of the Board of Directors of the United Way brings with it many opportunities and expectations. Below is a listing of the key duties and responsibilities of our Board of Directors:

Governance Decision-making.

- Promise to take responsibility for the legal fiduciary responsibilities of the duty of care, duty of loyalty and duty of confidentiality as a board member in support of the mission and vision of United Way of the Brazos Valley.
- Commit to the bylaws, Code of Ethics, strategic plans and board policies of the UWBV
- Support the mission and membership requirements of United Way Worldwide.
- Attend at least 50% of all Board meetings, including community events and trainings.

Strategic Volunteer and Leader.

- Be a member of at least one United Way committee. There is a broad range of committees to choose from, including Finance, Personnel, Standards of Excellence, Marketing, Campaign Cabinet, Community Impact Committee and Community Impact Teams.
- Read the materials sent out before the Board meeting whenever possible, and actively participate in Board and committee meetings.
- Serve as the eyes and ears of the community, making sure United Way's work is strategic and relevant to the broad seven county population, and all those in our service area.
- Serve as a visionary guide for staff, supporting them as they determine their goals and objectives, and support staff in day-to-day operations as a volunteer.
- ***Ask questions...expect answers.***

Advocate (i.e., give voice, actively promote) and Give.

- Serve as goodwill ambassadors in the seven county communities, as requested and on your own to promote the work of United Way.
- Be willing and able to accompany staff on 2-3 customer/prospective customer calls per year, based upon mutually agreeable times for meetings.
- Give at some financial level to continue membership in the organization, as required by United Way's bylaws.